



CURRICULUM VITAE

# MUHAMMAD HAFIDZ IBNU ADI

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## ABOUT ME

I am a passionate Web Developer with 5+ years of experience in the IT industry. Throughout my career, I have developed strong technical expertise, along with excellent communication and teamwork skills. I am a responsible, adaptable, and collaborative professional who thrives in both office and field environments. I am always eager to embrace new challenges and technologies, continuously seeking opportunities to grow and contribute to innovative projects. My enthusiasm for learning and problem-solving drives me to deliver high-quality results that align with organizational goals. I am confident that my dedication, flexibility, and proactive mindset will bring valuable contributions to your company's growth and success.

## PERSONAL INFO

Place & Date of Birth  
Klaten, 26 Years Old

Gender  
Male

Address  
Kurung Lor RT 003 RW 004  
Cetan Ceper, Klaten, Central Java

Nationality  
Indonesian

## EDUCATION

- Digital Technology University of Indonesia**  
Information Management Degree  
Sep 2017 - Oct 2020

## PROFESSIONAL EXPERIENCE

- IT FULLSTACK DEVELOPER**  
PT LPP Agro Nusantara (PTPN Group)  
Jul 2024 - Present  

At PT LPP Agro Nusantara, I had the opportunity to develop both desktop and mobile applications while also contributing to server setup and application architecture design. I gained valuable experience in building scalable solutions that address real business needs. One of my proudest achievements was being part of the team that developed Etera (Ekosistem Tebu Rakyat) – a platform that empowers local sugarcane farmers to improve productivity and management. This role strengthened my skills in full-cycle development, from concept to deployment.
- FULLSTACK DEVELOPER**  
Mariban  
Aug 2023 - Mar 2024
  - Maintained and optimized retail company web systems for enhanced performance
  - Developed modern web solutions using cutting-edge technologies and best practices
  - Executed bug fixes and performance optimization for improved user experience
- FREELANCE SEO SPECIALIST**  
Creativemu  
Jul 2023 - Mar 2024
  - Built and customized WordPress CMS websites with SEO-optimized structures
  - Created high-quality, SEO-friendly content that drove organic traffic and engagement
  - Executed strategic backlink campaigns to improve domain authority and search rankings
  - Conducted comprehensive website analytics and managed Google Ads campaigns for ROI optimization
- FULLSTACK DEVELOPER**  
Gotara Indonesia  
Jun 2022 - Jul 2023  

Engineered comprehensive full-stack systems for modern livestock farming operations, enabling data-driven decision-making and operational efficiency through integrated technology solutions.
- IT SUPPORT SPECIALIST**  
PT Global Jet Cargo  
Sep 2021 - Jun 2022  

Managed enterprise web systems for logistics operations, coordinated with IT partners, and maintained software, hardware, and network infrastructure for seamless business continuity.
- DIGITAL MARKETING SPECIALIST**  
CV Mulya Teknik  
May 2021 - Sep 2021  

Managed contractor company website operations, developed engaging content, executed SEO optimization strategies, and managed Google Ads campaigns to drive qualified leads and increase online visibility.
- IT STAFF**  
PT Intan Pariwara  
Dec 2020 - Feb 2021  

Built, managed, and integrated company web applications using Laravel framework, ensuring seamless system integration and optimal performance.

## TECHNICAL SKILLS

PHP & Laravel Framework	●●●●●●●●●●
Python	●●●●●●○○○○
JavaScript & TypeScript	●●●●●●●●○○
React.js & Next.js	●●●●●●●○○○
Flutter Mobile Development	●●●●●●○○○○
Database Management (MySQL, MongoDB, Redis)	●●●●●●●●○○
HTML5 & CSS/Tailwind CSS	●●●●●●●●●●
Node.js & Express	●●●●●●○○○○
WordPress CMS & Plugin Development	●●●●●●●○○○
AWS Cloud Services (S3, EC2, Lambda)	●●●●●●●○○○
Git & Github Version Control	●●●●●●●●○○
Docker Containerization	●●●●●●○○○○
GIS Map Interactive (MapBox, Leaflet & Geoserver)	●●●●●●●●●●
Machine Learning	●●●●●●○○○○